

Position Vacancy

Position title: Digital Design Officer

Location: UK, Kenya, Tanzania, Mozambique, Comoros, Madagascar

Closing date for applications: 15th December 2021

Contract status: National or International post

Start date: ASAP

Contract duration: Permanent, full time

Remuneration: Competitive, based on location

We rebuild tropical fisheries with coastal communities

Blue Ventures is a marine conservation organisation that puts people first. We support coastal fishers in remote and rural communities to rebuild fisheries, restore ocean life and build lasting pathways to prosperity. Our work began two decades ago in Madagascar's remote coastal communities and is growing globally. Across a dozen countries, we're partnering with traditional fishers and community organisations to design, scale, strengthen and sustain fisheries management and conservation at the community level. We bring partners together in networks to advocate for reform, and share tools and best practices to support fishing communities across the globe.

Summary job description

Do you want to use your technical design skills and creative experience for good? Do you have a passion for conservation communication, the marine environment and the communities who rely on it? Are you looking to join a rapidly growing organisation as we scale our impact in some of the world's most remote and important marine biodiversity hotspots?

As Blue Ventures' Digital Design Officer you will be an integral part of our international digital team, working across the organisation to design digital and print material for a wide range of audiences and purposes. From designing annual reports to creating

stunning illustrations, infographics and community outreach materials, you'll be equipping us to communicate key conservation issues, stories and solutions to a global audience.

Reporting to our Digital Manager and working closely with the wider Digital team, this will be a full-time permanent position.

Who we are looking for

The successful candidate will be a motivated, proactive and highly creative individual, with a portfolio of quality design work, a superb eye for detail and strong technical knowledge.

You'll be able to work on numerous projects concurrently whilst engaging a range of diverse internal clients across our organisation - all of whom will have different needs from marketing materials to academic posters and presentations to web design to infographics.

You will have a proven track record of project delivery and time management, and be flexible in your approach to a task. You'll have exacting, pixel-perfect standards and will be well used to iterative review and improvement cycles before publication.

You will thrive in environments that are dynamic, fast-paced, collegiate and ambitious, and be able to demonstrate experience of working both independently and across small teams.

Above all, you will be motivated, adaptable and driven. We'll expect you to work hard to support our team. Blue Ventures is a fast growing and mission-driven social enterprise, offering excellent opportunities for further professional development.

We are looking for an individual who is creative and embraces innovation, and who wants to use their experience to help us produce more effective communications material for conservation where it is needed most. Assessment of applications will include candidates' alignment with Blue Ventures' core values and mission to support human human rights-based approaches to marine conservation and fisheries management.

Responsibilities

Content design, production, review and publication:

- Work with our digital communication team to support the design, production and publishing of digital and print content including written publications,

infographics, images, illustrations, toolkits, blogs, photo stories, news articles, website updates and films

- Create and publish original content in line with BV's strategic priorities, highlighting the work of our conservation team and community partners to multiple audiences
- Design internal and external reports, ensuring they are produced to a consistently high quality
- Create design templates for use across our organisation

Organisational Assets

- Maintain and update our library of digital assets

Social media and merchandise

- Provide visual content for our social media channels
- Contribute to the development and delivery of social media strategies and brand guidance
- Coordinate the production of Blue Venture's merchandise and promotional material (including branded clothing)

Internal communication & support

- Assist with the creation of simple visual content (e.g whiteboard cartoons) aimed at onboarding new team members
- Assist partners and colleagues in digital skills and systems, creating and disseminating regular guidance

Other

- Represent Blue Ventures at events, meetings, conferences or workshops as necessary

Skills and experience

Required

- An excellent understanding of and at least demonstrable professional or academic experience with Adobe Creative Suite (particularly InDesign and Illustrator) or similar
- Demonstrable skill in the communication of complex information to a diverse range of stakeholders using imagery and graphics
- A genuine love of graphic design and a perfectionist approach
- Awareness of and interest in marine conservation and sustainable development issues
- Fluency in written and spoken English

- Excellent time management and organisational skills
- Confident, strong interpersonal skills and ability to relate to and work effectively with individuals from a wide range of backgrounds and cultures, at all levels
- Capacity to undertake work both independently as well as part of an international team, collaborating remotely across time-zones

Desired

- Previous international organisation/ NGO experience
- A relevant degree/postgraduate degree in a design related field
- Experience working closely with diverse clients and colleagues from across the world
- Additional language(s) in particular French, Spanish, Tetum, Bahasa Indonesian, Kiswahili or Malagasy
- Animation motion graphics experience (After Effects, Apple Motion or similar)
- Excellent knowledge of collaborative working with Google Docs and the GSuite setup
- Experience with digital content management systems (eg WordPress), digital asset management systems (eg. Swivle), design tools (e.g. Canva, Figma) and publishing platforms including social media tools

Blue Ventures is committed to safeguarding and promoting the welfare of young and vulnerable people and expects all members of staff to share this commitment. We take a zero-tolerance approach to anyone who contravenes our policy. All candidates will be asked questions on safeguarding and child protection. We want people of all backgrounds to see themselves represented and included in our work, so we actively seek to diversify our team and bring more voices to the table and offer a range of benefits to encourage a work life balance.

Application process

Applicants should apply online via Blue Ventures website by 15th December 2021. To know more about Blue Ventures (<https://blueventures.org>) Please note that applications will be reviewed on a rolling basis and first-round interviews may be conducted with short-listed candidates before the application deadline.

All shortlisted candidates will be contacted within two weeks of the closing date.

Why work with us:

Mission: We operate at the frontline of some of the world's most pressing environmental and social problems, innovating effective and scalable responses with tropical coastal communities. We are recognised as a transformative force in our sector.

Working style: We're a fast-moving social enterprise, quick to embrace and implement promising ideas without bureaucracy.

Autonomy: We expect and support our staff to take a lead in their own work, offering scope for creativity and strategic input.

Professional development: We challenge and support our staff to grow their skills, providing considerable exposure to different work experiences and training opportunities.

Adventure: We offer extensive opportunities for travel, working in diverse environmental and cultural contexts.

Family: We look out for one another as we work closely together in challenging situations, celebrating successes and spurring each other on when the going gets tough.

Values: Our organisational values are central to everything we do:



Communities first

Above all, we listen to community needs, responding in a sensitive and pragmatic way for lasting benefits.



Passion & belief

Our mission is urgent and critical, we believe that our approach works, and we're determined to get the job done.



Valued people & effective teams

We work in diverse and inclusive teams where all members have a voice and influence.



Innovation & courage

We're resourceful and creative. We're prepared to take risks and challenge broken paradigms.



Openness & humility

We work in a transparent and collaborative way to share what we learn.



Grounded in evidence

We have high standards and aren't afraid to be self-critical. If something doesn't work, we change tack until we're on the right course.